Student Use of Keywords and Limiters in Web-scale Discovery Searching

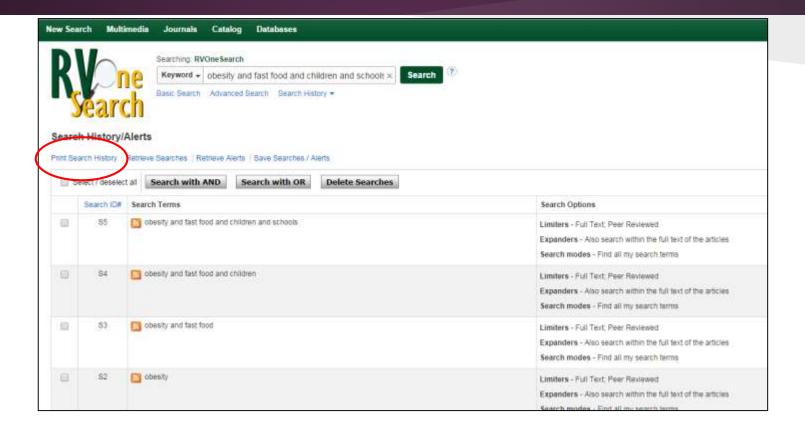
Alyssa Valenti Megan Dempsey Raritan Valley Community College

Research Questions

1. Does explicit instruction influence students' likelihood of using RVOneSearch limiters?

1. How effectively do students use keywords in RVOneSearch after receiving instruction on keywording?

Data collection

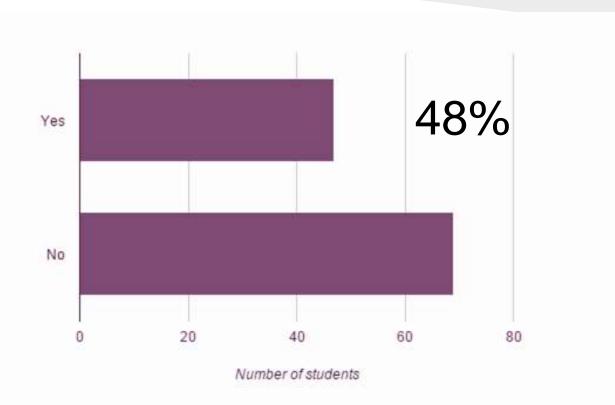


What we analyzed

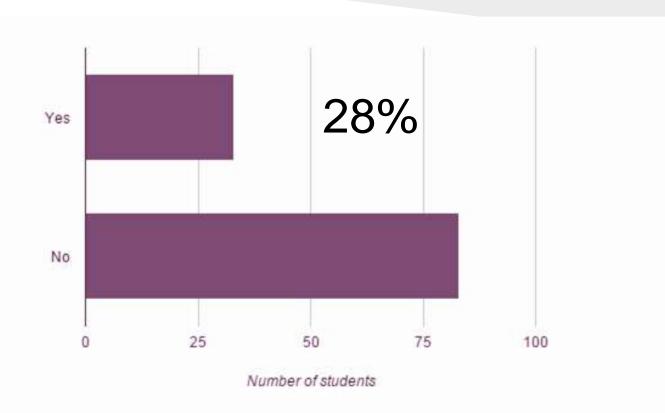
 Use of Ebsco provided limiters

Student keyword abilities

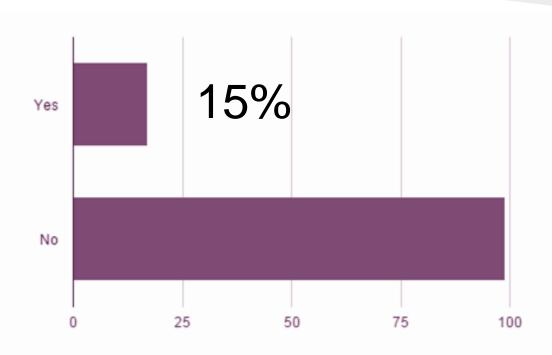
Limited to Peer-Reviewed



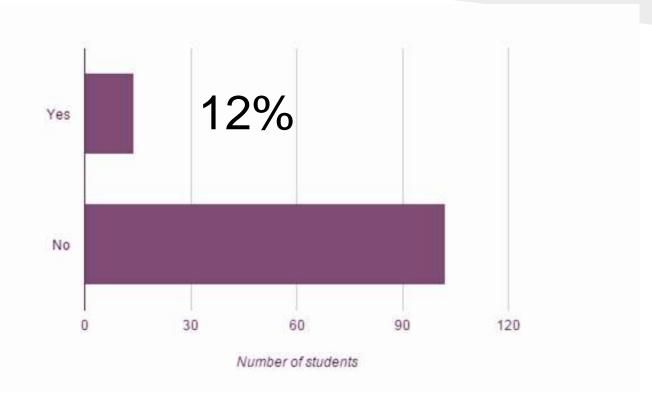
Limited by Date



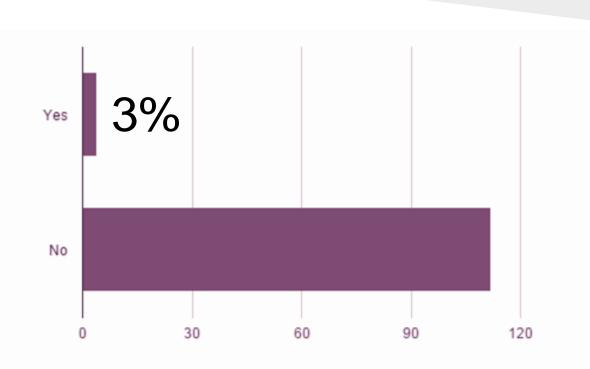
Used Advanced Search (Boolean)



Narrowed Search by Subject Heading



Limited by Language or Geography

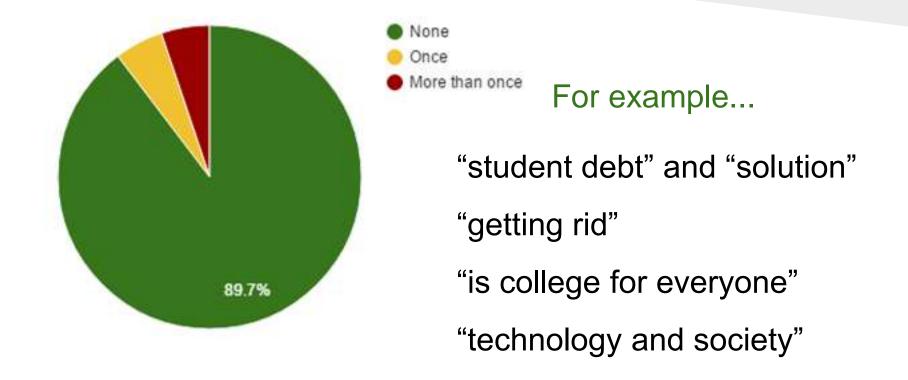


Does explicit instruction influence students' likelihood of using RVOneSearch limiters?

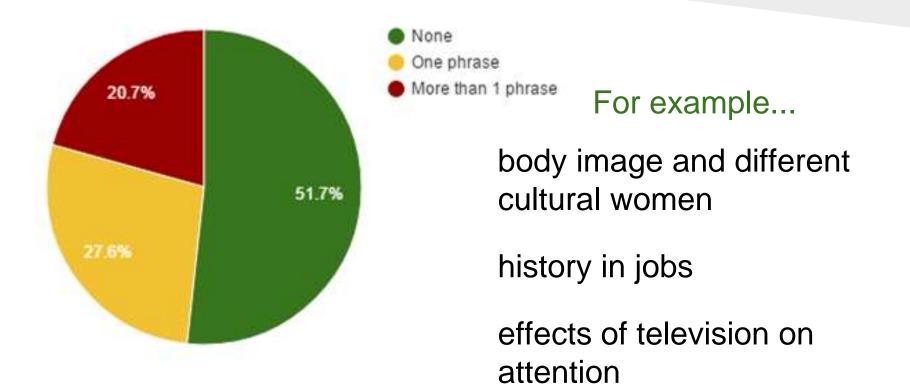
Yes!

Peer Reviewed & Date Limiter

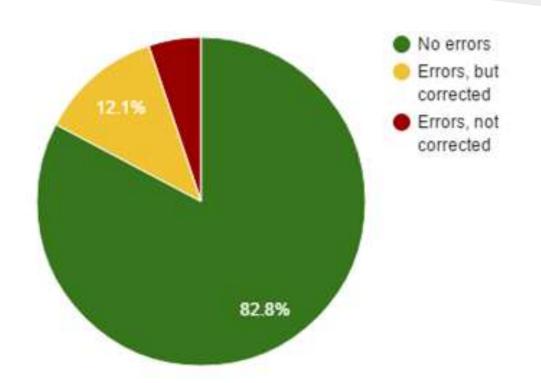
Misuse of quotes



Misuse of phrases



Spelling errors



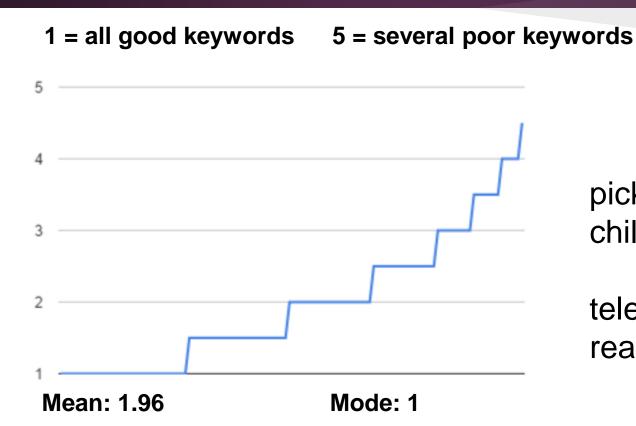
For example...

beauty and pre pressure

America dream

cooperate racism

Poor keyword choices

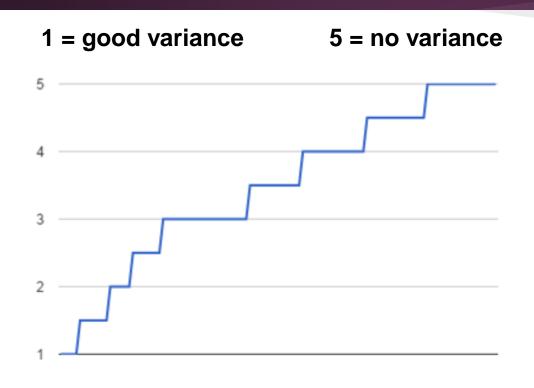


For example...

picky eaters and children

television and dumb and reality

Lack of variance in keywords



For example...

tv and intelligence televisionand intelligence television and intelligence television and learning (2x) television television and education (2x) - over 567,000 results

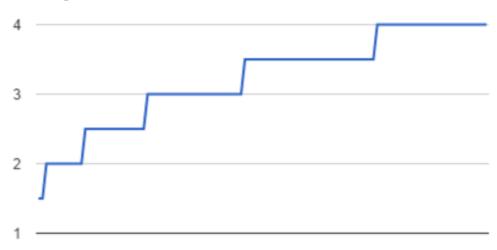
Mean: 3.5 Mode: 3

Demonstrated search improvement

1 = Good search from start improvement3 = Slight improvement

2 = Significant

4 = No improvement



Mean: 3.22 Mode: 3.5 (slight to none)

For example...

concussions in children playing football children and concussions with football children and football related concussions youth football concussions (possibly had a librarian's help with last search)

How effectively do students use keywords in RVOneSearch after receiving instruction on keywording?

Individual keywords may be good but general search strategies are not.

Limitations

Objective transaction analysis

Small pool from two librarians' instruction sessions; librarians assisted during research

Does not consider student satisfaction with results