

# NJLA conference program specs 2020

black and white publication

Overall page trim=  
5.5"w x 8.5"h no bleed  
(heavy black line)

page margins and margins  
between ads = .25"

1/2 page ad = 5.00"w x 4.125"h

full page ad = 5.00"w x 8.00"h

1/4 page ad = 5.00"w x 2.00"h

## Ad deadline is April 27, 2020

ALL ADS NEED TO BE SENT AS EITHER  
PDF, AI, EPS, or JPG if no other format  
is available.

You should OUTLINE all fonts, or include 100%  
subset of fonts.

300 dpi resolution

Grayscale

WE DO NOT ACCEPT MICROSOFT  
PUBLISHER OR WORD ADS

PLEASE SEND ALL ADS (and any questions) TO

[njla\\_exhibits@njlamembers.org](mailto:njla_exhibits@njlamembers.org)

