



# Annual Conference

April 24 - 26, 2017 | Harrahs Convention Center | Atlantic City



## 2017 NJLA Conference - Sponsorship Benefits

	Bronze \$500	Silver \$1,500	Gold \$2,500	Platinum \$5,000
Acknowledgement in Program Book	✓	✓	✓	✓
Website linked on <a href="http://njlaconference.info">njlaconference.info</a>	✓	✓	✓	✓
Premium exhibit booth placement	✓	✓	✓	✓
Signage at exhibit booth indicating sponsorship level	✓	✓	✓	✓
Designated as sponsor of activity or refreshment	✓	✓	✓	
Quarter page ad in program book (a \$300 value)		✓		✓
Includes booth		✓	✓	
1 set of library mailing labels (an \$85 value)		✓	✓	✓
Half page ad in program book (a \$400 value)			✓	
One year of NJLA Commercial Membership (a \$135 value)			✓	
Sponsor for a reception or keynote				✓
Signage outside of sponsored event				✓
Introduced at sponsored event and representative may make welcome remarks				✓
Can distribute promotions at sponsored event				✓
2 tickets to a conference luncheon (a \$70 value)				✓
Full page ad and premium ad placement in program book (a \$750 value)				✓
Company literature at a sponsored event				✓